

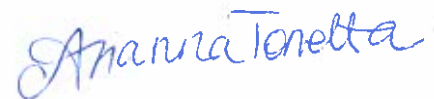
I came across Martyna Soul's Instagram account and website and immediately fell in love with her visuals. I really like the creativity of her photography, especially the scenic nature photos and the way she captures small details with soul.

That's why I decided to invite her to visit Skåne in southern Sweden and let her experience the destination on a loose concept aiming at getting high-quality content which definitely lived up my expectations.

Martyna is a great storyteller and photographer, the blogpost she created for Visit Skåne includes informative and inspirational text as well as inspiring high-quality photos. Her unique style and tonality are reflected on her Instagram content too, which is visually appealing with captions that combine informative and emotional feelings.

Working and communicating with Martyna has been smooth from the very first e-mail until content delivery, which was made in perfect time.

Professional and friendly, I highly recommend working with Martyna as I am truly satisfied and glad about this collaboration.



Arianna Tonetta

Marketing Communicator at Tourism in Skåne